

Our six Corporate Aims and our top twenty Objectives

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To have opportunity and choice of housing and employment for all.	To have diverse and vibrant communities.	To have safe and inclusive communities where young people can realise their ambition and potential.	To have a clean and sustainable built and natural environment.	To have effective and integrated communication and transport networks.	To have efficient and effective high quality services accessible to everyone in a way that suits them.
Objectives	Objectives	Objectives	Objectives	Objectives	Objectives
1. To provide an average of 75 affordable housing units every year for the next 5 years.	4. To increase participation in and satisfaction with sports and cultural activities by 25% by 2009.	7. In partnership with others, to reduce violence by 7% from 407 incidents to 380 incidents by March 2008.	10. To recycle 35% of all waste by 2007 and 40% by the end of 2009 and to reduce the KG of household waste collected per head of population from 420kg to 390kg by 2009.	13. In partnership with others to reduce the number of HGV's travelling through Malton & Norton by 50% (based on 2005 levels) by 2012.	16. To resolve 80% of all service enquiries at the first point of contact by 2009.
2. To increase annually through direct Council intervention, the number and range of employment opportunities available in Ryedale.	5. Promote positive attitudes towards disability groups by ensuring that 100% of council public buildings comply with the Disability Discrimination Act by 2009.	8. In partnership with others, to reduce anti-social behaviour and nuisance in the top 5 categories by 10% by March 2008.	11. To reduce CO ₂ emissions resulting from our operations by 20% on 1990 levels by 2010.	14. To focus new developments in locations that are accessible by a variety of modes of transport in particular public transport.	17. To migrate 70% of customers to use electronic channels (inc telephone) for all transactional services by 2009.
3. To implement at least 1 regeneration project per Market Town per year - as identified in the individual town business plans - until 2009.	6. To target 90% of community grants at needs identified in the community and corporate plans by 2009.	9. To develop and provide services that enable young people to realise their ambition and potential.	12. To ensure that less than 10% of all relevant land over which the Council has responsibility have combined deposits of litter and detritus that fall below acceptable levels by 2009.	15. To enable, through grant aid, an increase in the number of journeys made on community transport services.	18. To set and achieve performance targets that show a year on year improvement across all services until we achieve upper quartile.
					19. To ensure that all services meet the Level 3 Equalities Standard by 2007 and Level 5 by 2009.
					20. To achieve annual efficiency gains of 2.5%.